

HEP Data Cleansing Price Schedule 2004

Data Solution	Anticipated Results	Turnaround Time	Minimum Order		Volume Discounts				
			\$	Value	Type	Level 1	Level 2	Level 3	Level 4
E-Mail Append (HEP eFind) <i>as low as \$.20 per match</i>	20-35% Match Rate	7-10 days	\$2,000	5,000 matches \$.40 / match					
					Match Price	0.35	0.30	0.25	0.20
					Input Size	25-50k	50-100k	100-200k	200k+
Phone Append (HEP TeleFind) <i>as low as \$.05 per match</i> Residence Research Phone #s Validate Phone #s Business	30-35% Find Rate	3 days	\$725	10,350 matches \$.07 / match					
					Match Price	0.06	0.05		
					# Matches	25-50k	50k+		
Postal Movers (NCOA) Nat'I Change of Address All-Find Lost Address Search <i>as low as \$.20 per search</i> Deceased File Suppress	7-15% Find Rate	5 days	\$725	250,000 inputs \$2.90 cpm / input					
		80-90% Find Rate	7 days	\$1,500	3,750 inputs \$.40 / search	Match Price	0.35	0.30	0.25
					Input Size	5-10k	10-20k	20-50k	50k+
	1-3% Find Rate	5 days	\$725	9,650 matches \$.075 / match					